

SHE SERVED: HONORING FEMALE VETERANS

My name is Addy Tysdal. I am a high school senior in Highlands Ranch, Colorado. I play field hockey, basketball and I am verbally committed to play lacrosse at the United States Naval Academy. I feel very fortunate to play the sports I love in a country where I am free to make my own choices. I know it will take hard work for me to accomplish my goal of becoming an Officer in the Navy, but it is my dream and I intend to see it through. About a year ago I started a website and program called Sport-A-kid. We have delivered hundreds of sports jerseys to kids around the world. I have a passion for serving and helping others. I recently wrote a paper for my English class about women in the military and I was shocked by the lack of support they receive both financially and emotionally after serving our country. Their stories are astonishing. Each year 18,000 more women are becoming veterans.

I would like to bring awareness to the needs of female veterans. I have started an awareness and fundraising campaign called **"SHE served"**. In conjunction with my high school teams, I have designed a jersey that we will wear at several sporting events across the Denver area. I am working with other teams in Colorado and in other states to also wear these jerseys and raise money for female veterans. I am looking for sponsors to help us spread the word and to also fund our printing cycle. I can offer logo placement on the jersey, mentions across all of my social media and write a special section on my blog (www.sportakid.org). I am also working with television stations FOX31 TV and KWGN, Channel 2 in Denver on a series of stories and interviews about female veterans, I can mention sponsors in these interviews.

Please see sponsorship opportunities below and let me know if you are interested in helping me bring awareness to an incredible group of Americans who have put their lives on the line for all of us. My hope is that our veterans can feel how much we respect them through and that we can raise a lot of money toward programs that will support them as they transition back to civilian life.

Thank you,
Addy Tysdal



A recent study done by Iraq and Afghanistan Veterans of America (IAVA) found that only 27% of women veterans feel the general population treats them with respect. These are women who pull into a veteran's parking spaces only to be told they don't belong there. These are women who are commonly told they don't "look like veterans". As of April 2017, 15% of active duty military personnel were women—a 4% increase from 1990. Most people don't realize that 1/3 of VA hospitals do not have OBGYN doctors and female veterans are 2.5 times more likely to commit suicide than their civilian counterparts.



SPONSORSHIP LEVELS

\$250

- Mentions on all social media: (Facebook, Instagram, Twitter)
- Thank you in literature at event
- Verbal thank you at event
- Logo on website



\$500

- Mentions on all Social Media: (Facebook, Instagram, Twitter)
- Blog about your company
- Verbal thank you at event
- Logo on website
- Logo on jerseys

\$1,000

- Mentions on all Social Media: (Facebook, Instagram, Twitter)
- Blog about your company
- Verbal thank you at event
- Logo on website
- Logo on jerseys
- TV mentions on FOX31 and KWGN Channel 2

CONTACT INFORMATION:

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DEADLINES:

The first SHE served game is September 27th at Shea Stadium in Highlands Ranch. Printing deadline for materials and jerseys is August 18th.



